



## VACANCY ANNOUNCEMENTS

The African Comprehensive HIV/AIDS Partnerships (ACHAP) is a country-led, public-private development partnership between the Government of Botswana, the Bill & Melinda Gates Foundation, and Merck Company Foundation which provided strategic support to Botswana's national HIV/AIDS response since 2001.

With ACHAP's support Botswana succeeded in establishing the first national HIV treatment programme on the African continent and with ACHAP assistance has enabled increased access to HIV counselling and testing services and as well as pioneering the introduction on a national scale of provider initiated (routine) counselling and testing greatly enhancing access to treatment and preventive services such as PMTCT. ACHAP has embarked on a Phase II support to Botswana's response focussing on catalysing and scaling up prevention services, to significantly reduce HIV transmission.

ACHAP seeks to appoint suitably qualified and highly motivated individuals with strong commitment to programme implementation to the following positions:

### **Behaviour Change Interventions Communication Specialist for the Safe Male Circumcision Program Based at the Ministry of Health Headquarters, Gaborone**

#### **Job Purpose:**

To guide effective programming, implementation, monitoring and evaluation of communication interventions that will facilitate uptake of SMC services by eligible men in the country in line with government policies and protocols.

#### **Principal Accountabilities:**

- Initiating and technically supporting the development, implementation, monitoring and evaluation of innovative SMC demand creation and communications strategic interventions in collaboration with key stakeholders at national and district level.
- Providing management support to the Department of HIV/AIDS Prevention and Care in the identification and management of resources needed towards the timely implementation of demand creation and communication initiatives for the SMC programme.
- Providing training and working with partners to carry out specific tasks to strengthen capacity and identifying human resource capacity development needs in the area of demand creation for SMC at national and district level
- Identifying Information, Education, Communication (IEC material)/Behaviour Change Communication materials (BCC material) development needs for the SMC programme and working with relevant partners in the conceptualisation, development and effective distribution of appropriate SMC promotional materials.

- Responding to inquiries from the media on matters related to SMC and arranging press briefings and conferences as deemed appropriate by the programme in consultation with the Ministry of Health Public Relations Office.
- Working with the media fraternity to aggressively promote SMC through media publicity, marketing campaigns, and other special events. And Preparing SMC publications and regularly updating the Department of HIV/AIDS Prevention and Care website
- Analysing demand creation data and generating issues that require further discussion and/or research marketing to ensure the activities are effective
- Initiating operational researches where appropriate to generate information required for decision making for improvement of the strategic focus of the demand creation interventions in the country.

### **Qualifications and Experience**

- Masters Degree in any of the following areas: Behavioural Sciences; Health Promotion and Education; Health Communications; Anthropology; Public Health , Business Administration or Marketing
- At least five years work experience in the field of Communications and Behavioural Change. Specialisation or experience in social marketing will be an added advantage

### **Knowledge and Skills**

- Broad understanding of Health and specifically of HIV/AIDS issues in Botswana and the region.
- Multimedia campaign planning and management
- Behavior change communication skills including programming, strategy development, development of support materials
- Monitoring and evaluation
- Qualitative Research Design and Management
- Project management, Relationship management , Planning and organizing, Relationship management

### **The position involves 50% travel within Botswana**

### **Length of Contract**

The length of contract is one year renewable subject to performance and availability of funds

### **Remuneration**

ACHAP offers an attractive salary that is commensurate with qualifications and experience.

**Application letter and CV should be addressed to the attention of: The Human Resources Manager, Private Bag X033, and Gaborone, Botswana. Applicants are encouraged to submit their applications electronically to: [recruitment@achap.org](mailto:recruitment@achap.org) alternatively, they can be hand delivered to; The African Comprehensive HIV/AIDS Partnerships (ACHAP) Head Office at Block C, Plot 61920, Letsema Office Park, Showgrounds Office Park, Gaborone Botswana**

**Closing date for applications: 18<sup>th</sup> March 2013**